

Delta Motion dba Q&A



What?

We are implementing a dba for **Delta Motion**.
(dba = doing business as, also known as a trade name)

Why Delta Motion?

Delta Motion better reflects our core business and aligns with the website address. We recently obtained a US Federal trademark for Delta Motion and introduced the new logo on June 30, 2022.

Why a dba?

Using a dba makes it unnecessary to change our business name and allows us to use just the words “**Delta Motion**” as a company name for most purposes. (Since we are a corporation, certain legal documents will use **Delta Computer Systems, Inc.**, or **Delta Computer Systems, Inc. dba Delta Motion**, or **Delta Computer Systems, Inc. also doing business as Delta Motion**).

When?

The official changeover date is October 1, 2023.

What changes will you see?

We will begin using Delta Motion in most cases where you encounter our company name:

- Website
- Email, letterhead, and other correspondence
- Signs, show booths, and advertisements
- Standard quotes and Invoices
- Product and shipping packaging labeling

What is not changing?

Everything else!

- Same website address and email addresses
- Same physical address and telephone numbers
- Same bank account and routing numbers
- Same great products and responsive, knowledgeable technical support!

What do you need to do?

Change **Delta Computer Systems, Inc.** to **Delta Motion** effective October 1, 2023, on your:

- Website references to Delta (please use updated logo)
- CRM and other databases
- Basic correspondence
- Purchase orders and payments. (Checks written to Delta Computer Systems, Inc. will be accepted for an extended period but using Delta Motion will help avoid confusion).

Change **Delta Computer Systems, Inc.** to **Delta Computer Systems, Inc. dba Delta Motion** effective October 1, 2023, on new legal documents:

- NDAs
- Other Agreements

Official documents?

If you would like a W-9 showing the Delta Motion tradename, please contact us.

